





## INTERNATIONAL CONFERENCE ON AI FOR SUSTAINABLE ECONOMIC GROWTH

Driving Green Innovation, Workforce Skilling, Digital Trade, Transformation and Governance

12th & 13th September, 2025

# **PATRONS**



Dr. P.Geetha Principal

KPR College of Arts Science and Research Coimbatore, India



Prof. Simrit Kaur

Shri Ram College of Commerce University of Delhi, India



Associate Prof. Brendan Boyle Chair of Governing Council

Churchill Institute of Higher Education, Australia

## **CONVENERS**



Dr. K. Kumuthadevi
Dean
School of Commerce & Academics

KPR College of Arts Science and Research Coimbatore, India



Dr. R.Sridevi Associate Professor HoD B.Com & BA

KPR College of Arts Science and Research Coimbatore, India



Dr. Sapna Bansal Director International Outreach and Inclusivity

Shri Ram College of Commerce University of Delhi, India



Mr. David S Knight

Churchill Institute of Higher Education, Australia

#### **Payment Details**

Tap <u>here</u> OR scan the QR code to register Foreign Delegates: USD 10

Academicians/ Industry Delegates/ Research Scholars: INR 500

Students - UG / PG: INR 300

\*Includes:

**Conference Kit, Certificate, Refreshment & Lunch** 



September 12-13, 2025



KPR College of Arts Science and Research Coimbatore



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### **Important Dates**

Abstract Submission: August 15, 2025
Notification of Acceptance: August 22, 2025
Full Paper Submission: August 31, 2025
Final Communication: September 5, 2025

### **ABOUT THE CONFERENCE**

Artificial Intelligence (AI) is a key driver of sustainable economic growth, transforming industries and reshaping society with its focus on sustainability, innovation and well-being. Al offers scalable solutions to optimize resources, reduce environmental impact, and create inclusive economic opportunities, particularly in sectors like Smart Agriculture and Energy Efficiency. This conference explores how AI can foster green innovation, empower the workforce with future-ready skills, facilitate digital trade and enable transparent governance to build a resilient, inclusive and sustainable global economy.

Recognising the transformative potential of AI across diverse domains, Shri Ram College of Commerce, University of Delhi, under the aegis of Internal Quality Assurance Cell of the College (IQAC, SRCC), in collaboration with KPR College of Arts Science and Research, Coimbatore and Churchill Institute, Australia, is organising this International Conference. Together, these esteemed institutions seek to provide a platform for researchers, industry leaders, educators and policymakers to exchange knowledge, share insights and work towards leveraging AI as a catalyst for sustainable growth and progress.

### **CO-CONVENERS**

**KPRCAS** 

Dr. K.Jothi

SRCC

**Dr. Sunita Sharma** 

CIHE

Dr. Siddharth Jain

## **ORGANIZING COMMITTEE MEMBERS (KPRCAS)**

Dr. A. Shanthi Dr. K. K. Thavamani

Dr. R. Vasanthi

Dr. M. Sekar Dr. R. Prema

#### **SUB THEMES**

- **Green Innovation & AI:** Leveraging Artificial Intelligence for Sustainable Development, Clean Energy, & Environmental Solutions
- Al for Workforce Transformation: Upskilling, Reskilling, and Creating New Career Opportunities in the Age of Al
- Digital Trade and AI: The Role of Artificial Intelligence in Modernizing Global Trade and E-Commerce
- Al for Governance: Transforming Public Policy, Decision Making, and Governance through Al and Data-Driven Insights
- Transformations in Management, Human Resources, Marketing, Governance and Financial Inclusion
- Ethical AI for Sustainable Development: Building Responsible and Transparent AI Systems for Inclusive Economic Growth
- Al-Driven Financial Inclusion: Unlocking Economic Empowerment through Al-Powered Financial Services
- Al and Digital Transformation in Business Models: Redefining Business Strategies and Market Dynamics with Al
- Al for Smart Cities and Urban Governance: Developing Sustainable and Resilient Urban Ecosystems with Al Solutions
- Al-Enabled Green Manufacturing: Reducing Carbon Footprints and Enhancing Sustainability in Manufacturing Processes







#### **GUIDELINES**

- Authors are invited to submit original, unpublished research work in the form of full papers (6-10 pages) in IEEE format.
- Abstracts should be submitted to icaiseg@kprcas.ac.in.
- Authors MUST use the conference template to prepare Abstract: Abstract Template
- All submissions will undergo a rigorous double-blind peer review process by an expert panel.
- Papers will be evaluated based on originality, significance, technical quality, and clarity.
- Accepted papers must be presented at the conference by at least one of the authors.
- All accepted and presented papers will be published in conference proceedings.
- Selected high-quality papers, upon peer review, will be considered for publication in Scopus- indexed journals such as IEEE Xplore, Emerald Publishing and Sage with additional cost.